

Women's Super League/Women's Championship Player Privacy Policy

OVERVIEW

This policy will inform you about how Leagues OpCo Limited (company number: 15731019) will make use of your personal data provided by, or received in respect of, players and academy players of Women's Super League ("WSL") and/or Women's Championship ("WC") clubs, as well as any individuals associated with players and academy players, including family members and agents.

WHAT INFORMATION DO YOU PROVIDE TO US?

The terms "personal data" or "personal information" are used to describe any information about an individual from which that person can be identified. Data is collected from you directly via registration forms, and in some cases from your club or other third parties as necessary for Leagues OpCo to carry out its role. The type of personal data we collect about you may include:

CATEGORY OF DATA	TYPE OF DATA
Identity Data	such as your first and last name, date of birth and nationality;
Contact Data	such as your home address, email address and telephone number(s);
Football Data	such as your football club (current and previous), your role within a club and registration status;
ED&I Data	such as your ethnicity, your religion and your sexual orientation (we call this equality, diversity and inclusion data); and/ or
Image Data	such as your photograph and other media recordings.

HOW DO WE USE YOUR PERSONAL DATA?

We will only use your personal data to the extent which is permitted by law. The tables below show some examples of how might use your personal data, and our lawful basis for those uses:

Use	Lawful Bases
To administer the registration of a player or academy player to a WSL or WC club.	Legitimate interest (to operate and govern the WSL and WC).
To communicate with you or your club about you.	Legitimate interest (to operate and govern the WSL and WC).
To carry out appropriate monitoring of equal opportunity and analysis of participation in the game.	Consent.
Using information such as photos and footage collected in our competitions and at other events in marketing and promotional material.	Legitimate interest (promote the WSL and WC).

HOW DO WE SHARE YOUR INFORMATION?

We might have to share your personal data with the parties set out below for some of the purposes outlined in the section above:

- **External third-party service providers:** there may be times when external organisations use your personal information as part of providing a service to us or as part of checking the quality of our service, such as our auditors;
- **Sponsors:** we may share personal data with our sponsors, for promotional purposes, or to administer a particular campaign or project with a partner;
- **Football bodies:** we may share personal data with other governing bodies (such as the FA or UEFA) and/or clubs where necessary for any of the purposes set out above;

We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third party service providers to use your personal data for their own purposes (unless you have provided your consent) – we only permit them to process your personal data for specified purposes and in accordance with our instructions.

WHAT ABOUT INTERNATIONAL DATA TRANSFERS?

Occasionally we may transfer personal data outside the UK where necessary to provide you with a service or to fulfil one of our functions. Whenever we do this, we will ensure that the transfer is compliant with UK data protection laws and that your personal data is treated securely and transferred via a legally approved mechanism.

A copy of the relevant transfer mechanism can be provided for your review on request by contacting us using the details set out below.

HOW WILL WE PROTECT INFORMATION ABOUT YOU?

We take the protection of your privacy extremely seriously and do our utmost to ensure that our security systems are able to protect your personal data. Data protection laws require us to ensure that we have effective security procedures in place regarding the storage and disclosure of personal data to guard against unauthorised loss or access.

Your data is protected by industry-standard security and procedures to protect it from unauthorised misuse and loss. We have an established set of protocols to respond to suspected personal data breaches and will notify you and the Information Commissioner's Office (or any other applicable regulator) of a breach where we are legally required to do so.

HOW LONG DO WE RETAIN YOUR DATA FOR?

We will only retain your personal data for as long as it is necessary for the purpose we collected it for, or where we're required to keep it for any legal, accounting or reporting requirements. Your registration data and images in which you feature are retained for your entire footballing career, and in some cases, where such data is of historical significance, it may be retained indefinitely for archiving purposes in the public interest

WHAT RIGHTS DO YOU HAVE IN RELATION TO YOUR PERSONAL DATA?

Under certain circumstances, you may have the following rights in relation to your personal data:

Right	What does this mean?
1	A right to access the personal data we hold about you (known as a "data subject access request").
2	A right to request that we rectify any inaccurate personal data we hold about you. This right is qualified and we will need to verify the accuracy of any new data you provide.
3	A right to request that we erase personal data we hold about you where we no longer need to process it. This right will only apply where, for example, we no longer need the personal data we collected; or where we collected data based on your consent and you withdraw that consent. Please note: we may not be able to comply with your request for legal reasons. Where these apply, we will explain them to you when we respond to your request.
4	<p>A right to restrict processing of personal data we hold about you. This right allows you to limit the way that we use your data and is an alternative to requesting the erasure of your data.</p> <p>You have the right to restrict the processing of your personal data for a particular reason. This may be where you have issues with the content of the information we hold or how we have processed your data.</p> <p>In most cases we will not be required to restrict our processing of your personal data indefinitely, but will need to have the restriction in place for a certain period of time.</p> <p>If there are legal reasons that mean we can't comply, we will explain them to you when we respond to your request.</p>
5	A right to receive personal data you have provided to us, in a structured, commonly used and machine readable format. You can also require us to transfer this personal data to another organisation.
6	A right to object to our processing of personal data we hold , which applies when we use your data for marketing, or where we are relying on a legitimate interest (or those of a third party), and you object as you feel it impacts on your rights and freedoms. In some cases, we may demonstrate that we have legitimate grounds to continue processing your data which override your rights and freedoms.
7	A right to withdraw your consent , where we are relying on it to use your personal data. We will advise you if withdrawal of consent means that we are unable to provide certain services to you.
8	A right to ask us not to make automated decisions about you.

HOW CAN YOU CONTACT US?

If you have any questions or queries about how we process your data, you can get in touch at dataprotection@thefa.com or by writing to: Leagues OpCo Limited, Wembley Stadium, PO Box 1966, London, SW1P 9EQ.

You also have the right to lodge a complaint with the UK Information Commissioner's Office and details can be found [here](#). The ICO recommend that you should first discuss any concerns with the organisation before going to them, so please do contact us in the first instance to see if we can help to put things right.
